



VCLRA board Zoom video meeting agenda Monday, September 14, 2020 at 9:30 am

Directors

Tom Ewing, 19-21, Pres. 20-22
Anne Kretschmann, 20-22, Treas. 19-21
Debby Soberg, 19-21, VP 20-22
Karen Dixon, 20-22, Sec. 19-21
Steve Budnik, 20-22
Paul Lewandoski, 19-21

Carol Warden, 20-22
Celeste Hockings, 20-22
Emily Heald, 19-21
Susan Knight, 19-21
Jeff Currie, 20-22

Advisors

Carolyn Scholl
Quita Sheehan
Cathy Higley

Call to order

Agenda review: additions, corrections, etc.

Secretary's Report: review/approve draft minutes from 4/27 board meeting (Karen)

Treasurer's/Membership Report (Anne) *Do we need a reminder email?*

Committee Reports/Old Business – want to move quickly through these to allow ample time for planning topics discussion

- **Multi-county Workshop/Annual meeting discussion (All)** *Good quality presentations, but disappointing participation (72 Zoom participants vs. nearly 100 at 2019 in-person event)*
- **New Shoreland Owner Initiative status (Dick/Debbie/Carol)** *Any further activity by committee? The new-owner webpage is currently the 3rd most popular webpage; received 7% of views in past month. The "greet" webpage has had negligible traffic (1 visit in past month). Could do another round of emails combined with membership reminder.*
- **Blue Heron Report (Carol)** *Presented Debbie Miller of Ballard Lake during annual meeting. Has the award been publicized in any newspapers?*
- **VCLRA Scholarship (Anne/Steve/Carol)** *Any follow-on action required by previous year recipient?*
- **VCLRA Booth exhibits (Steve/Tom)** *None held this year due to Covid-19*
- **DO Meter Grant Status (Tom)** *Received extension to build more usage data due to Covid-19 issues*
- **Web Outreach Status (Tom)** *Numerous blog articles added this year plus online membership and other refinements*
- **County Conservationist/Lake Specialist Report (Carolyn/Quita/Cathy)**
- **Other old business?**

New Business:

- **Planning topics discussion (see separate listing) (All)**
- **January 2021 newsletter** *Defer to next meeting*
- **Other new business?**

Schedule next Meeting/Adjourn