

Lake Steward: Healthy Shorelines, Healthy Waters



***Northwoods 6-County Lakes and Rivers Meeting
July 11, 2025***

Water Quality Begins Here



Can we make this the norm?



Does this work?



Does this work?



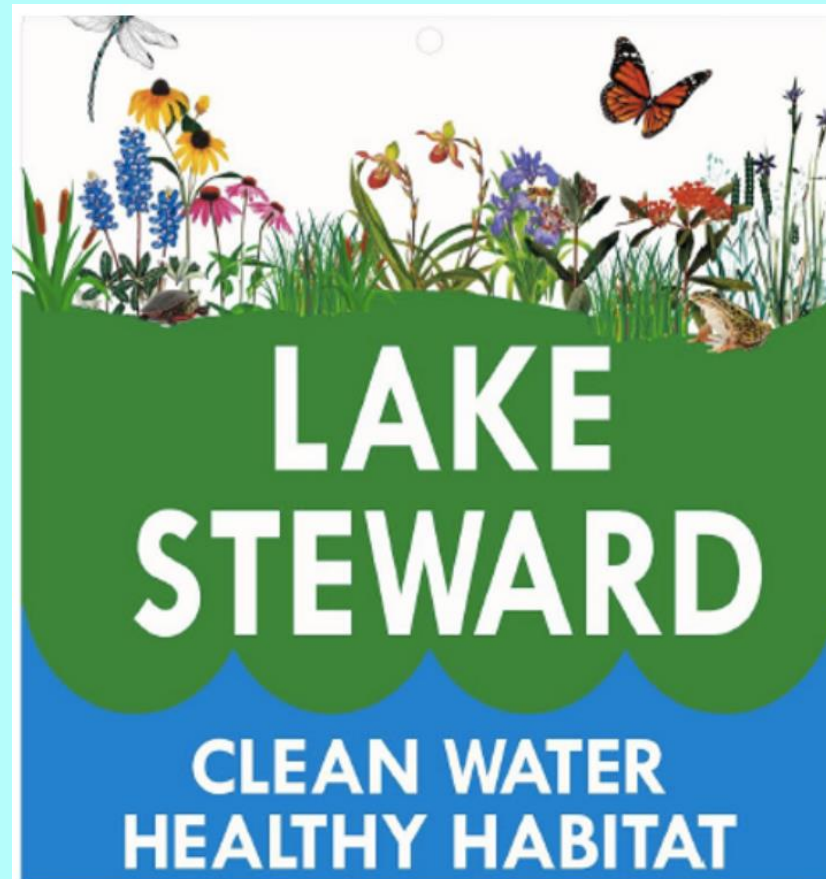
Does this work?



Does this work?

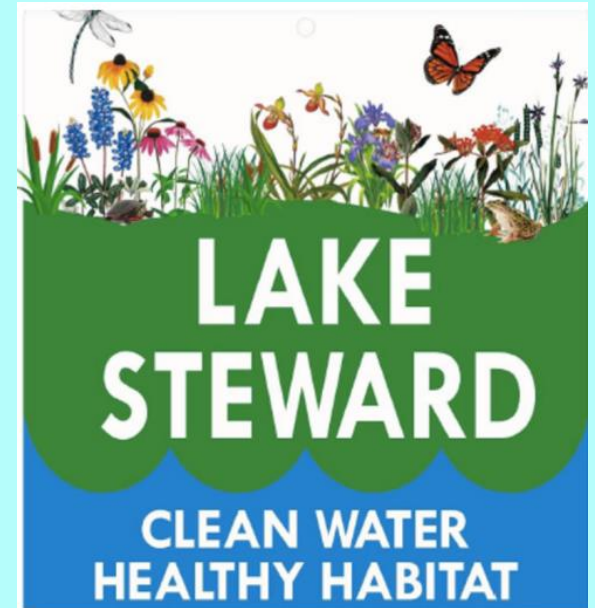


Tangible recognition
Relentless positivity



What must they do?

- Establish a shoreline buffer
- Capture water runoff
- Minimize fertilizers/pesticides
- Maintain the septic system
- Pick up pet waste



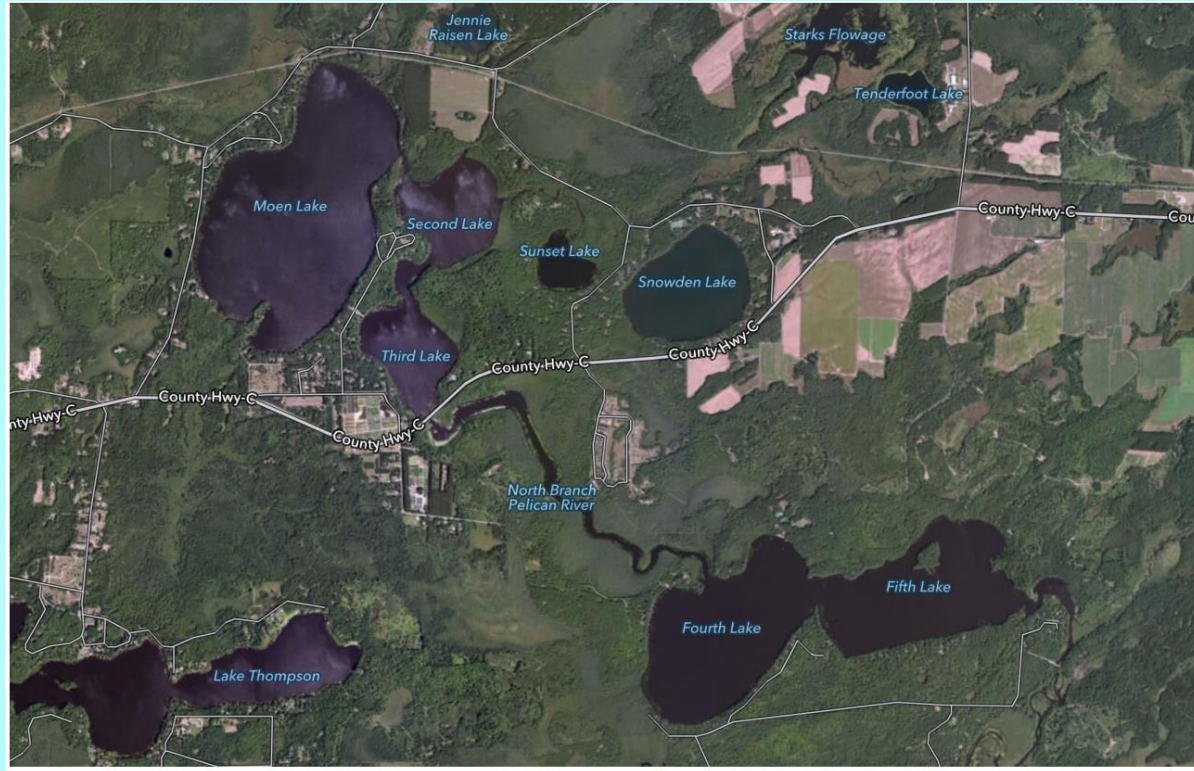
**“You put a Lake
Steward sign in
front of a forested
shoreline and
people
take notice.”**

Dorothy Whitmer, GCOLA



Christa Johnston

Bringing Lake Steward to Wisconsin



*Pilot Project: Moen Chain
Oneida County*



Best practices info and grants

- 38 counties
- 205 lakes and streams
- 1,101 properties
- 1,921 best practices

Thank You!



Questions?